Call for Proposals
“Mayors for Economic Growth Pioneer Projects”

EuropeAid/155272/DH/ACT/Multi
Important notice

This presentation is for information only.

If you wish to participate in the Call for Proposals, please refer solely to the official guidelines and annexes published by the European Commission.
Global Objective

This multi-country Call for Proposals contributes to the achievement of the objectives of the new EU-funded Mayors for Economic Growth initiative, supporting cities in the Eastern Partnership region to become active facilitators for economic growth and job creation at the local level.
Specific Objectives

The Call will finance the implementation of pilot projects included in cities' Local Economic Development Plans and aiming at:

- Investing into local comparative advantages to **stimulate business development**
- Investing in physical (hard) infrastructure and in soft infrastructure to **improve business environment**
- Attracting external investment and **increasing the local access to finance**
Why Pioneer Projects?

The Call targets those cities that have already a Local Economic Development Plan, which is consistent with the principles outlined in the Mayors for Economic Growth Concept.

Cities selected will become the "Pioneers" of Mayors for Economic Growth by implementing pilot projects capable of showing how concrete actions included in the Plans can be realised on the ground.
## Lot 1: Armenia, Azerbaijan, Belarus, Georgia, and Moldova

<table>
<thead>
<tr>
<th>Location of the action</th>
<th>Armenia, Azerbaijan, Belarus, Georgia, or Moldova.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial allocation</td>
<td>EUR 5.000.000.</td>
</tr>
<tr>
<td>Size of grants</td>
<td>Between EUR 300.000 and 600.000.</td>
</tr>
<tr>
<td>% of the total eligible costs of the action</td>
<td>Between 50% and 90%.</td>
</tr>
<tr>
<td>Eligible Lead applicant</td>
<td>Local authorities from the country where the action will take place.</td>
</tr>
<tr>
<td>Duration</td>
<td>Between 18 and 48 months.</td>
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<tr>
<td>Indicative No of projects to be financed</td>
<td>10 projects (i.e. 2 or 3 per country), depending also on the quality of the proposals.</td>
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**Lot 2: Ukraine**

<table>
<thead>
<tr>
<th>Location of the action</th>
<th>Ukraine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial allocation</td>
<td>EUR 4.500.000</td>
</tr>
<tr>
<td>Size of grants</td>
<td>between EUR 500.000 and 1.000.000</td>
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<tr>
<td>% of the total eligible costs of the action</td>
<td>Between 50% and 80%</td>
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| Eligible Lead applicant      | ▪ Small towns from Ukraine with a size under 150 thousand inhabitants;  
                                 ▪ Amalgamated territorial communities (hromadas) represented by their respective councils or executive committees in accordance with the Law of Ukraine № 157-VIII “On voluntary amalgamation of territorial communities (hromadas)”. |
| Duration                     | Between 18 and 48 months.       |
| Indicative No of projects to be financed | 6 projects, depending also on the quality of the proposals. |
For all lots

Only one application per applicant (either as Lead or Co-applicant).

Eligible local authorities can jointly apply (one as lead applicant and the other/s as co-applicant/s).

Consortia including non-state actors, local and regional economic development agencies, NGOs, CSOs, business associations, BSOs, education institutions, SMEs, local municipal companies, home owners associations are encouraged.

Each action proposed must target one/a group of municipalities in one country only.

Association with local authorities and their associations established in Member State of the EU/EEA, EaP or IPA country is encouraged.

Actions targeting directly women and/or youth employment and entrepreneurship are encouraged.
Examples of eligible actions for all lots

- **Improve business environment**
  - Set up a management centre or a book keeping/accoun tancy department
  - Promote the municipality as a good investment destination
  - Develop better business linkages i.e. clusters

- **Stimulate business development**
  - Set up a municipal one-stop shop for businesses
  - Promote innovation & diversification
  - Invest in local infrastructure for economic growth
  - Support to business incubators

- **Attract new start-up businesses**
  - Encourage a private bank to open a new branch in your municipality

- **Increase the local access to finance**
  - Encourage a local bank to diversify its offer
  - Promote investments

Please note that types of eligible activities may include, but are not limited to the examples above.
Indicative timeline

**Phase I**

- **7 April**
  - Publication

- **April-May**
  - Preparation of concept notes

- **End May**
  - Submission of CONCEPT NOTES

- **June-July**
  - Evaluation

- **Mid July**
  - Selected applicants invited to next stage

**Phase II**

- **July-August**
  - Preparation of full proposals

- **End August**
  - Submission of FULL PROPOSALS

- **September-October**
  - Evaluation

- **Mid October**
  - Information to selected applicants

- **By end December**
  - Contract signature
Useful links and contacts

You can apply and find all information here:

If you have questions, please contact:
NEAR-ENI-EAST-TENDERS@ec.europa.eu
(fax +32 2 292 1481)

No individual replies will be given to questions. All questions and answers as well as other important notices to applicants will be published on the website (link above).

Submission of applications must be done electronically only, using the online system PROSPECT: https://webgate.ec.europa.eu/europeaid/prospect

Prior registration of applicants in the online registration system PADOR is compulsory: http://ec.europa.eu/europeaid/pador_en